



Dennis G Hall
graphic design

3316 Danz Road
Rosebud, MO 63091
(314) 225-9481

WORK EXPERIENCE:

East Central College

Title: **Graphic Design Adjunct Faculty**

(8/2007 – Present)

- Teach entry level and intermediate Adobe Illustrator and Photoshop

Dickey Bub Farm & Home

(1/2006 – Present)

Title: **Graphic Designer/Advertising**

- Design 16-page, 4 color process & single color ad inserts
- Designed store web site primarily to give company a web presence and put print ad online
- Eliminated need for prepress, saving company significant printing expenses
- Renovated image library: eliminated line art and image redundancies
- Made significant improvements to in-store Point-Of-Sale signage
- Managed multiple deadlines efficiently

Fusion Media Works

(7/2004 – Present)

Title: **Graphic Designer/Multimedia**

- Designed still and animated advertisements for movie theater digital pre-show
- Create digital images for sport fishing television show
- Designed multimedia graphics for 30+ page product catalog CD and business website
- Recreated client company logos for high resolution output
- Developed cover art for outgoing CD and DVD products
- Created brochures and pamphlets for client's marketing needs
- Designed advertisements for newspaper insert

United States Coast Guard

(6/1975 – 6/2004)

Title: **Photojournalist/Graphic Designer**

- Layout editor for two internal publications
- Designed camera ready spot art to accompany articles for internal publications
- Modified images from clip art library to accommodate publication needs
- Managed graphics library
- Able to work with multiple deadlines
- Extensive experience with copy camera
- Penned more than 50 feature articles for internal and external markets
- Published more than 12 photo feature stories
- Published more than 55 stand-alone photographs
- Drafted more than 140 press releases

COMPUTER SKILLS:

As much as 20 years experience with computers. Well versed in Apple Macintosh OSX and PC.

Software includes but is not limited to: **Adobe CS2: Photoshop • Illustrator • InDesign • Acrobat • Dreamweaver 8 • Flash 8 • QuarkXPress • Apple Final Cut Pro • Motion • LiveType • Microsoft Word • Excel • PowerPoint**

EDUCATION:

American Intercontinental University, Hoffman Estates, Illinois

- Bachelor of Fine Arts degree • Sept 2007 • GPA 4.0
- Visual Communication: Digital Design

Edison College, Ft. Myers, Florida

- Associate of Arts degree • May 2002 • GPA 3.88
- General Education with emphasis in Graphic Arts & Education

Military Specialized Education

- Basic Photojournalism (8 weeks) • Defense Information School, Indianapolis, Indiana
- Editor's Course (4 weeks) • Defense Information School, Indianapolis, Indiana
- Basic Instructor Course (2 weeks) • Coast Guard Training Center, Petaluma, California